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MINIERI ASSOCIATES COMPLETES FIFTH PROJECT IN CHINA

Security Consulting & Engineering firm Minieri Associates announced the completion of a 5th engagement in China since establishing a regional office in Asia. The new office – based in the Philippines and the company’s 4th regional office after the Americas, Europe and the Middle East – was established in the fourth quarter of last year.

"With the global economy still struggling, there are few places that are not in decline and even fewer showing any growth," said Michael Minieri, Principal Security Consultant, "China is one of those still doing fairly well and was a key factor in the decision to establish a presence in Asia." The Philippines was selected after an analysis of the geographic accessibility to key cities in the region balanced with operating cost issues, Minieri said. "Manila to Shanghai, for example, is non-stop and is a shorter flight than Orlando to Los Angeles".

The five engagements included several each in both Hong Kong and mainland China and involved a number of the firms security consulting and engineering disciplines. The most recent of the projects was for an un-named Fortune 100 client. Minieri, the firms founder and a 37 year veteran of the profession, said that China’s continuing trend toward increased capitalism has created some security challenges previously limited to Western society.

“I’m essentially living in Asia more so than the U.S. these days,” Minieri said, “My name is ‘on the door’ and I want to personally insure that our company’s reputation throughout Asia is established at the same excellent level as we enjoy elsewhere in the world.”

ABOUT MINIERI ASSOCIATES

Michael Minieri has been protecting lives and property since 1974. A leading security profession magazine referred to him as “…one of the most prominent people in the industry…” in an exclusive interview and cover story. He founded and operates Minieri Associates an independent, full-service security consulting and engineering firm operating worldwide. Complete details are available on our website at www.MinieriAssociates.com

INFO@MINIERIASSOCIATES.COM          www.MINIERIASSOCIATES.com